IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Marc O. Woontner Confirmation No: 5715

Serial No: 10/772,752 Art Unit: 2872

Filed: February 5, 2004 Examiner: Chang, Audrey Y.

For: Tinted Holographic Printing Material

Customer No.: 29127

Attorney 22176.28 (ITW-14460)

Docket No.

AMENDMENT AND RESPONSE AFTER FINAL ACTION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir

In response to the pending final Office Action, mailed March 8, 2010 (Paper No. 20100304), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in the Amendments to the Claims section.

Reconsideration is requested in view of the remarks set forth in Remarks/Arguments section.